



# WORRY-FREE PartnerDAY 2022

November 23 | 2:30 PM SGT | Virtual

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Dear **Valued Partner**,

Gear up for the **Trend Micro Worry-Free PartnerDAY 2022!**

The acceleration of digital transformation has considerably increased the attack surface, and with it, cyber risk. The impact is even more prominent for small businesses, which have their own challenges and limitations when it comes to a solid cybersecurity plan, due to resources and budget constraints.

To bridge this gap, Trend Micro offers Worry-Free Solutions, designed specifically to meet their needs.

Join us for this **120min** interactive session built exclusively for partners focused on accelerating opportunities in the SMB segment. Hear the latest insights, trends and strategies from experts who will give you a roadmap for SMB growth.



#### When

November 23<sup>rd</sup>  
2022



#### Time

2:30 PM SGT  
onwards



#### Mode

Virtual  
(Zoom)



#### Audience

Small Business and MSP  
Partners



#### RSVP

Please register to get the  
access link

## AGENDA

- **MSP Road to 2025:** Dive into our "vision for growth" for the Worry-Free and MSP programs, and discover the roadmap crafted to help you grow quickly and sustainably.
- **Accelerate Small Business Growth with Worry-Free Solutions:** Our MSP Specialists share the secrets of building a win-win strategy for a Worry-Free Business.
- **Co-Managed XDR Panel Session - The Future of SMB Cybersecurity:** How 24x7 Managed Security & XDR-As-A-Service can help ease the life of customers by streamlining detection and response to advanced threats.
- **Scale Up with the MSP Program:** We want your MSP journey to be a smooth ride. Boost your business with our MSP program and its seamless LMP onboarding process.

We hope to see you online!

**Trend Micro Channel Marketing Event Team**